

Trevor Marchuk

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Professional Experience:

The Integer Group - Des Moines, IA
Account Service Intern

Sept. 2014 – May 2015

- Assisted associates' advertising efforts on Michelin Tires account
- Ran quality assurance on jobs produced by associates
- Communicated feedback between departments
- Conducted competitor analysis
- Oversaw social media campaign elements

Public Relations Senior Capstone - Des Moines, IA
Researcher/Project Collaborator

Aug. 2014 – Apr. 2015

- Collaborated in agency teams to prepare a strategic campaign for local nonprofit Prairie Rivers of Iowa
- Conducted primary research evaluating internal communication, previous PR efforts and potential partnerships
- Used research to form suggestions focused on strengthening company initiatives

Drake University Department of Marketing & Communication - Des Moines, IA
Public Relations Intern

Sept. 2013 – May 2014

- Monitored university coverage using CisionPoint
- Wrote press releases
- Wrote feature "eBlue" stories about notable alumni or events
- Communicated with faculty in order to create University Expert Guide

Education:

Drake University - Des Moines, IA

Aug. 2011 – May 2015

- B.A. in Journalism and Mass Communication
- Public Relations major
- Graphic Design minor
- 3.7 cumulative GPA
- Graduated Magna Cum Laude in 2015

Universidad de Granada - Granada, Spain

Spring 2013

- Completed intensive Spanish language courses
- Accepted through the American Institute of Foreign Studies

Involvement:

Theta Chi Fraternity

- Vice President (2014)
- New Member Educator (2013)
- Scholarship Chair (2012)

"Expect the Unexpected" PRSSA Regional Conference

- Speaker attainment and logistics committee (2014 – 2015)

Drake Relays

- Official Logo Designer/ Graphic Designer (2015)
- Graphic Designer (2014)

94.1 The Dog

- Drake Broadcasting System Radio DJ/ Host (2011 – 2015)

Honors/Awards:

- Drake University Presidential Scholarship (2011 – 2015)
- Sherwood and Janet Roberts Blue Memorial Scholarship (2014)
- "Leader Among Leaders" award at National Initiative Leadership Academy (Summer 2013)
- Named to President's list (Fall 2013)
- Named to Dean's list (Fall 2011, Fall 2012, Spring 2014 and Fall 2014)